

BUSINESS ECONOMICS (BE)

Course Descriptions

BE 401 Managerial Economics 3 Credit Hours

This intermediate level course presents price theory with business applications. Topics include consumption utility theory, production and cost theory, market structures and pricing strategies. Statistical estimation techniques of economic models are presented as well as modern elaborations of price theory. (YR).

Prerequisite(s): ECON 202 and ECON 201 and (MATH 104* or MATH 1040* or MATH 100* or MATH 1000* or MATH 113* or MATH 115* or Math Placement with a score of 115 or MATH 105*)

Restriction(s):

Can enroll if Class is Junior or Senior

Can enroll if Level is Undergraduate

BE 403 Business Conditions Analysis 3 Credit Hours

This course prepares business students to evaluate domestic and global economic conditions, including the influences that business conditions abroad have on conditions here in the United States and how financial market conditions and crises influence the business environment.

The course focuses on how decision makers in business can use an understanding of the economic environment to make better decisions.

Prerequisite(s): ECON 201

BE 487 Seminar: Business Economics 1 to 3 Credit Hours

To provide students with an opportunity for intensive study in current selected areas related to the research activities and/or professional activities of faculty members. Permission of College of Business.

Restriction(s):

Can enroll if Class is Senior

Can enroll if College is Business

BE 497 Research: Business Economics 1 to 3 Credit Hours

To provide the advanced student with the opportunity to undertake a research project under the supervision of a faculty member. At least two weeks prior to registration in the term when such a course is to be elected, an interested student must submit to the dean of the school a written request for permission to elect a research course, on a form available in the school office. The request will include a description of the proposed research project. The dean will review the proposal with faculty members to ascertain availability of relevant faculty supervision and to establish appropriate credit. Permission of College of Business.

Restriction(s):

Can enroll if Class is Senior

Can enroll if College is Business

*An asterisk denotes that a course may be taken concurrently.

Frequency of Offering

The following abbreviations are used to denote the frequency of offering:

(F) fall term; (W) winter term; (S) summer term; (F, W) fall and winter terms; (YR) once a year; (AY) alternating years; (OC) offered occasionally