

# GENERAL BUSINESS

The major in general business has been designed for students seeking a broad business background rather than a specialization in any one functional area of business. Coursework to complete the General Business major must be upper division business credits beyond the BBA core (excluding business internship). Students majoring in General Business may choose an optional concentration in Pre-Law. General Business students will not be permitted to combine this major with any other College of Business major.

In addition to major requirements, students must complete the BBA Degree Requirements ([https://catalog.umd.umich.edu/undergraduate/college-business/#BBA\\_Degree](https://catalog.umd.umich.edu/undergraduate/college-business/#BBA_Degree)).

## Bachelor of Business Administration (BBA) Degree Requirements

### Dearborn Discovery Core (General Education)

All students must satisfy the University's Dearborn Discovery Core requirements ([https://catalog.umd.umich.edu/undergraduate/gen\\_ed\\_ddc/](https://catalog.umd.umich.edu/undergraduate/gen_ed_ddc/)), in addition to the requirements for the major.

### BBA Foundation Requirements

Code	Title	Credit Hours
<b>Minimum grade of C is required for each of the ten foundation courses.</b>		
BA 101	Business in Action - Detroit Edition <sup>1</sup>	3
BA 102	Brains, Bots, and Business <sup>2</sup>	3
ACC 298	Financial Accounting	3
ACC 299	Managerial Accounting	3
COMP 105	Writing & Rhetoric I	3
COMP 280	Business Writing & Rhetoric	3
ECON 201	Prin: Macroeconomics	3
ECON 202	Prin: Microeconomics	3
MATH 104	College Algebra	4
	or MATH 1040 College Algebra with Studio	
	or MATH 105 Pre-Calculus	
	or MATH 101 Trigonometry for Calculus	
DS 301	Introductory Business Statistics using Excel	3
<b>Total Credit Hours</b>		<b>31</b>

<sup>1</sup> BA 101 is not required for Fall 2026, Winter 2027 and Summer 2027 transfer students. BA 100 will substitute for BA 101.

<sup>2</sup> BA 102 is not required for Fall 2026, Winter 2027 and Summer 2027 transfer students. ISM 120 will substitute for BA 102.

### Critical Thinking Requirement

Code	Title	Credit Hours
PHIL 233	Critical Thinking	3
<b>Total Credit Hours</b>		<b>3</b>

## Business Administration Core Requirements

Code	Title	Credit Hours
BA 215	Career Planning and Development I <sup>1</sup>	1
BA 315	Career Planning and Development II <sup>2</sup>	1
BA 330	Managerial Communication	3
BA 400	Corporate Responsibility	3
BE 401	Managerial Economics	3
BPS 451	Strategic Management	3
DS 302	Advanced Business Statistics	3
FIN 401	Corporate Finance	3
Select one:		3-4
ISM 310	Info Systems in Management	3
ACC 380 & ACC 381	Accounting Information Systems and Accounting Info Sys Lab <sup>3</sup>	3
LE 253	Business Law	3
MKT 352	Mktg Principles and Policies	3
OB 354	Behavior in Organizations	3
OM 300	Intro to Operations Management	3
<b>Total Credit Hours</b>		<b>35-36</b>

<sup>1</sup> BA 215 is not required for transfer students admitted Fall 2026, Winter 2027 and Summer 2027. BA 300 must be taken in place of BA 215 in the BBA Core.

<sup>2</sup> BA 315 is not required for transfer students admitted Fall 2026, Winter 2027 and Summer 2027. BA 320 must be taken in place of BA 315 in the BBA Core.

<sup>3</sup> ACC 380/ACC 381 is a requirement for students pursuing an Accounting major. Finance majors may elect either ISM 310 or ACC 380/381. All other majors must elect ISM 310.

## General Business Major (18 credit hours)

18 credit hours from College of Business course work beyond the BBA core.

## General Business Major with a concentration in Pre-law

Code	Title	Credit Hours
<b>Required</b>		
LE 453	Business Law: Advanced Topics	3
Select three courses from 300-400 level COB courses beyond the core. Each must be a different subject.		9
Select two courses from the following:		6
CRJ/PHIL 445	Contemporary Ethical Theory	
CRJ/POL 302	Theory of the Law	
CRJ/POL 316	The American Judicial Process	
CRJ/POL 413	American Constitutional Law	
CRJ/POL 414	Civil Rights and Liberties	
CRJ/PHIL 335	Philosophy of Law	
CRJ/POL/ WGST 362	Women, Politics, and the Law	
CRJ/SOC 382/ PSYC 320	Social Psychology	

CRJ/SOC 453 Sociology of Law

ECON 433 Antitrust and Regulation

ENST 445 Environmental Law

HHS 456 Health Care and the Law

PHIL/STS 312 Environmental Ethics

POL 415 Problems in Constitutional Law

**Total Credit Hours**

**18**

## Learning Goals

The following Learning Goals have been developed by the faculty in the College of Business. These goals describe what we want all of our students to know and be able to accomplish upon graduation.

1. Students will be knowledgeable about the business disciplines.
2. Students will be effective communicators.
3. Students will be effective team members.
4. Students will be competent in the application of technology.
5. Students are able to understand and integrate knowledge across diverse disciplines, cultures, and context.
6. Students will demonstrate critical thinking skills to solve business problems.