

# ENTREPRENEURSHIP

## The Minor in Entrepreneurship can complement any field of study.

Gain the tools and skills you need to familiarize yourself with tasks such as market assessment, capital formation, business planning, effective communication, staffing, systems design, financial planning and operations management. The minor focuses on the research, planning, and strategies that are critical to start a new business, take over a family business, or quickly advance in your field. Open to all undergraduate students at UM-Dearborn.

## Entrepreneurship Minor

### Prerequisite

Code	Title	Credit Hours
ENT 400	Entrepreneurial Thinking&Behav	3

### Minor Requirements

Code	Title	Credit Hours
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#### Tier 1

Select two course (6 credits) from the following:	6
BPS 441	Small Business Management <sup>1</sup>
ENT 401	New Venture Planning <sup>2</sup>
ENT 403	Social Entrepreneurship

#### Tier 2

Select one course (3 credits) from the following:	3
ACC 439	Not-for-Profit and Advanced Accounting
ANTH 320	Culture and Global Business
ANTH 325	Anth of Health and Environment
BPS 441	Small Business Management
CHE 401	CHE Methods
COMM 360	Social Media for PR
COMM 364	Writing for Civic Literacy
COMM 460	Public Relations Campaigns
ECON 325	Economics of Poverty and Discrimination
EDB 422	Lead,Advoc, Admin Early Ch Prg
EDC 442	EC: Fam/Sch/Comm Collaboration
ENGL 467	Script-Writing Workshop
ENGR 360	Design Thinking : Process, Method & Practice
ENT 401	New Venture Planning
ENT 403	Social Entrepreneurship
EXPS 410	Multicult in School and Soc
FIN 411	Financial Planning
FIN 412	Retirement Planning
HHS 350	Comm Organizing for Health
HHS 404	Financing Health & Medical Sys
HIST 3651	Women Leadership/Social Change
HIST 3695	American City
ISM 371	IT Strategy: Disrupting Norms
MKT 434	Sales Mgmt & Personal Selling

MKT 436	Business to Business Marketing
MKT 471	Innovation, Entrepreneurship, and Creativity
OB 401	Management Skills Development
OB 403	Negotiation and Conflict Mgt
POL 466	Politics&Policies Soc Welfare
POL 484	Revitalizing Cities

### Required Capstone Activity

Select one course (3 credits) from the following:	3
BA 491	Business Experiential Learning
ENT 403	Social Entrepreneurship <sup>3</sup>

**Total Credit Hours** 12

<sup>1</sup> BPS 441 can satisfy either Tier 1 or Tier 2, but not both.

<sup>2</sup> ENT 401 can satisfy either Tier 1 or Tier 2, but not both.

<sup>3</sup> ENT 403 can satisfy only one of the following Tier 1 or Tier 2 or Required Capstone Activity. If ENT 403 is used to satisfy the Capstone requirement, then BPS 441 and ENT 401 must be elected to satisfy the Tier 1 requirement.

The Certificate in Entrepreneurship is a flexible, 9-credit program that equips students with the tools to start and grow new ventures. Students complete a required course in entrepreneurial thinking and then choose two electives in new venture planning, social entrepreneurship, or business development. This structure allows students to tailor their studies to their career goals—whether launching a startup, creating a social enterprise, or scaling a business. Open to all current majors, the certificate provides practical experience in venture creation, business strategy, and entrepreneurial leadership.

## Certificate Requirements

The Certificate in Entrepreneurship requires 9 credits.

Code	Title	Credit Hours
ENT 400	Entrepreneurial Thinking&Behav	3
or ENGR 400	Appl Business Tech for Engr	
Select 2 courses from the following:	6	
ENT 401	New Venture Planning	
ENT 403	Social Entrepreneurship	
ENT 410	Business Development and Enterprise Growth	
<b>Total Credit Hours</b>		<b>9</b>