

ENTREPRENEURSHIP (ENT)

Course Descriptions

ENT 626 Intro to Entrepreneurship 3 Credit Hours

This course focuses on the process of new enterprise creation. It will examine how the interplay of personal and group creativity and market demand provides a basis for the conception, design and launch of new ventures. Although a variety of business options will be considered, emphasis will be placed on the creation of technology-driven growth enterprises. The course content will familiarize students with the tasks of capital formation, business planning, staffing, systems design, and operations management in the entrepreneurial context. Students taking the course should have an interest in creating a new firm or initiating an entrepreneurial venture within a larger organization. All students will develop a plan for their venture.

Restriction(s):

Can enroll if Class is Graduate

ENT 627 Manag the Entrepreneurial Firm 3 Credit Hours

This course addresses the issues of managing an existing enterprise. It gives special emphasis to the challenges associated with growth and maturation of the firm. These include second round and mezzanine financing, market penetration and new market entry, expanding the product lines, building the management team, formulating operating policies and procedures, strengthening the firm's competitive position and establishing market entry barriers, and creating harvest options.

Restriction(s):

Can enroll if Class is Graduate

*An asterisk denotes that a course may be taken concurrently.

Frequency of Offering

The following abbreviations are used to denote the frequency of offering: (F) fall term; (W) winter term; (S) summer term; (F, W) fall and winter terms; (YR) once a year; (AY) alternating years; (OC) offered occasionally